



MORINGA

THE BINGA TREE STORY

For all intents and purposes, in the Zimbabwean context, moringa is essentially a “Binga tree”. The plant was adopted by the nature-savvy people of Binga more than hundred years ago, it has found its way into their culinary, medicinal, and linguistic heritage. In addition to its use for a variety of ailments, moringa is also food. Parts of the plant are also used by the local people to produce different products. However, are the people of Binga benefiting fully from the globally expanding moringa industry?



Based on the current state of affairs, it is clear that there is huge potential in scope for the further development and expansion of the moringa value chain, and the commercial benefit of the Binga communities. The soda and the powder which are already being produced through basic household means can be scaled and produced commercially. Inter-generational and inter community knowledge transfer and multi stakeholder collaboration will be key to the future realization of any large scale moringa industry in Binga, Zimbabwe. Technology transfer will also be necessary.



Credits



BINGA CRAFT CENTRE

